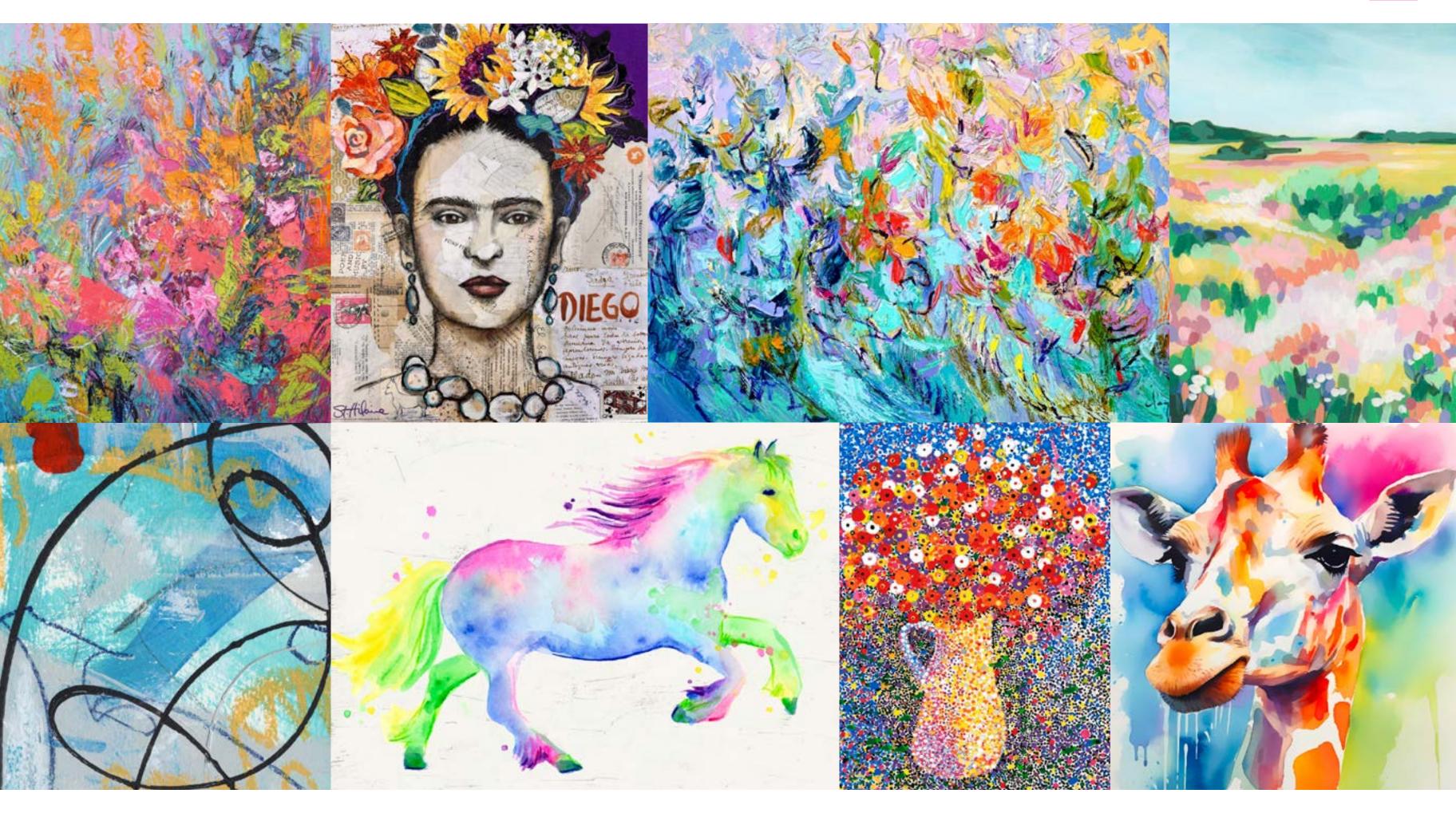




world art group

MARKET TREND RECAP 2023 VOLUME IV



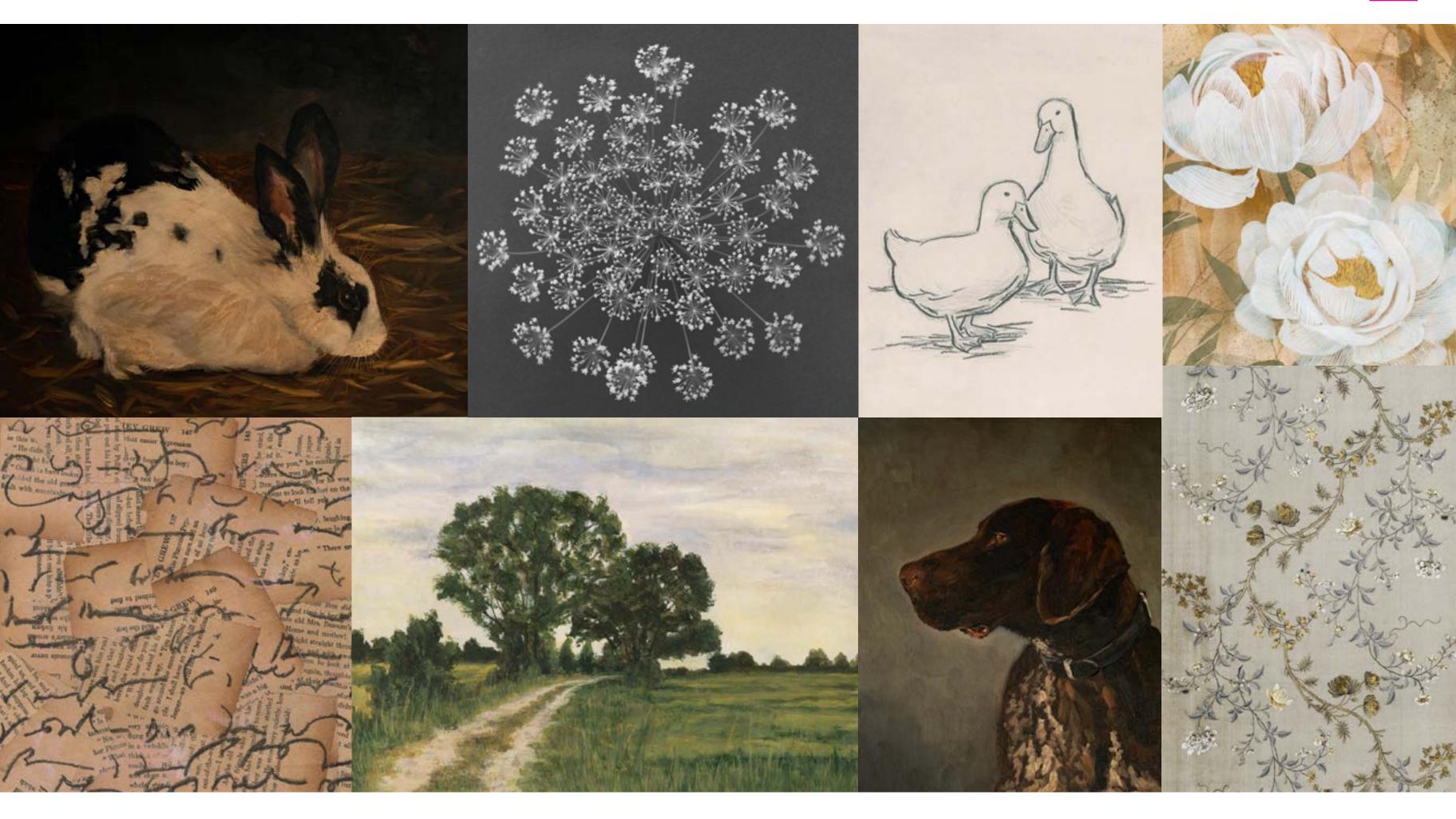
### maxed out color

A more-is-more aesthetic of excess that blends an eclectic mix of bold and bright colors and patterns with a variety of subject matter.



### nova blues

A fresh take on the classic blue hue that evokes a sense of sophistication and tranquility. Soft organic shapes, fluid abstract lines, and elements of nature in an alluring blend of violet and blue.



#### heirloom

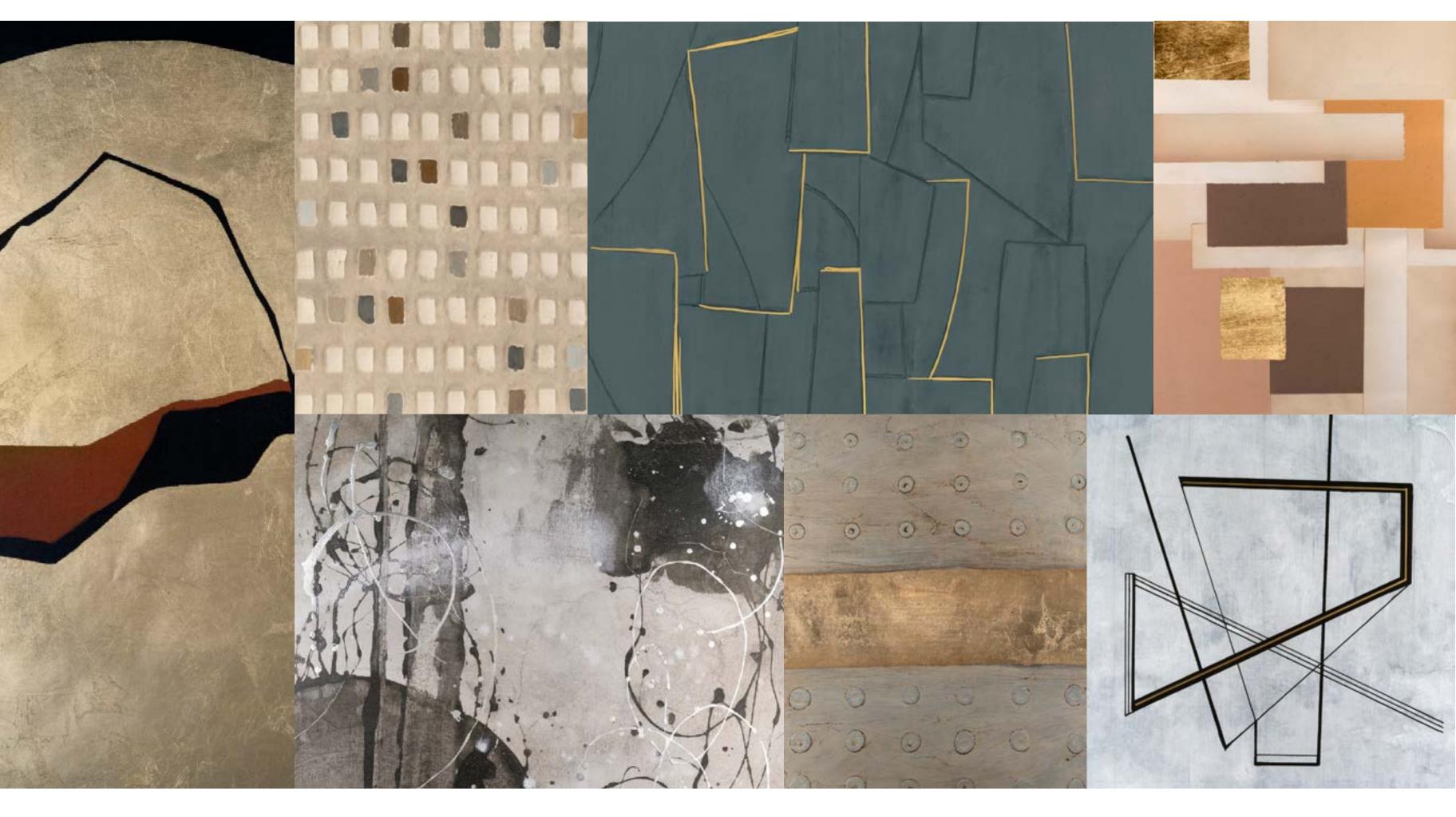
A nostalgic aesthetic that Incorporates flora and fauna elements of the natural environment. Traditional botanicals, nature sketches, and moody landscapes come together to create a heritage farmhouse style.



#### rich ranch

A balance of rustic charm and a pop of contemporary flair with an emphasis on natural and sleek elements. Iconic western subject matter in warm muted colors like earthy browns, deep greens, and sunny yellows are both cozy and chic.





# gilded brutalism

Raw beauty takes form in textural and sculptural elements in a monochromatic color palette accented with hints of gold. It is edgy and unconventional with an unfinished and deliberately distressed look for an authentic feel.



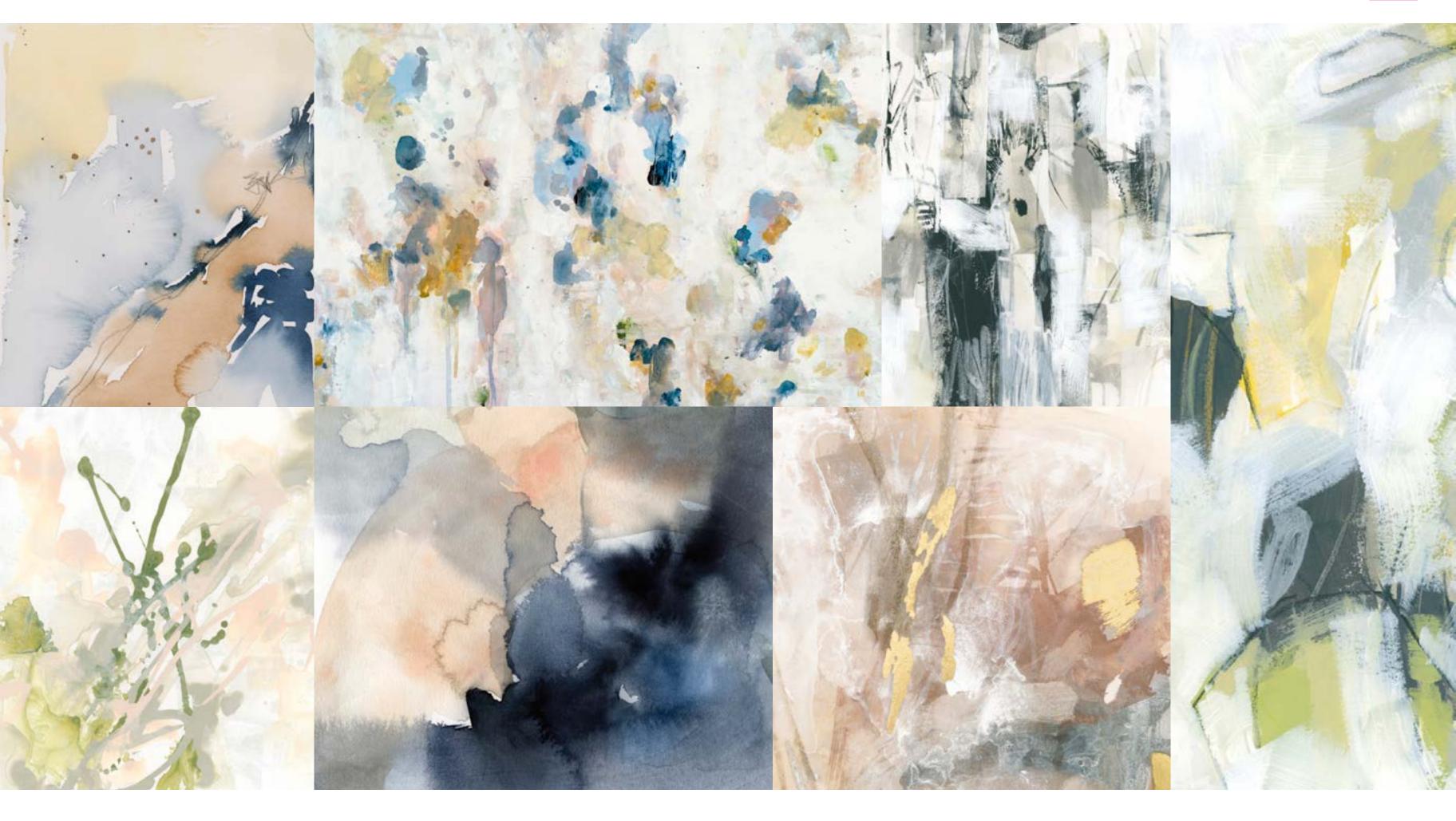


### retro shapes

A throwback to comforting design elements like curved color blocks and shapely mid-century compositions in a saturated color palette. This trend embraces the iconic look of the past and gives it a new life in the modern world.



### boho vibes



# diffused gestures

Organically infused line designs, brushstrokes, and fluid movement. This trend features raw simplicity and expressive forms in watercolor washes that are soothing and tranquil.



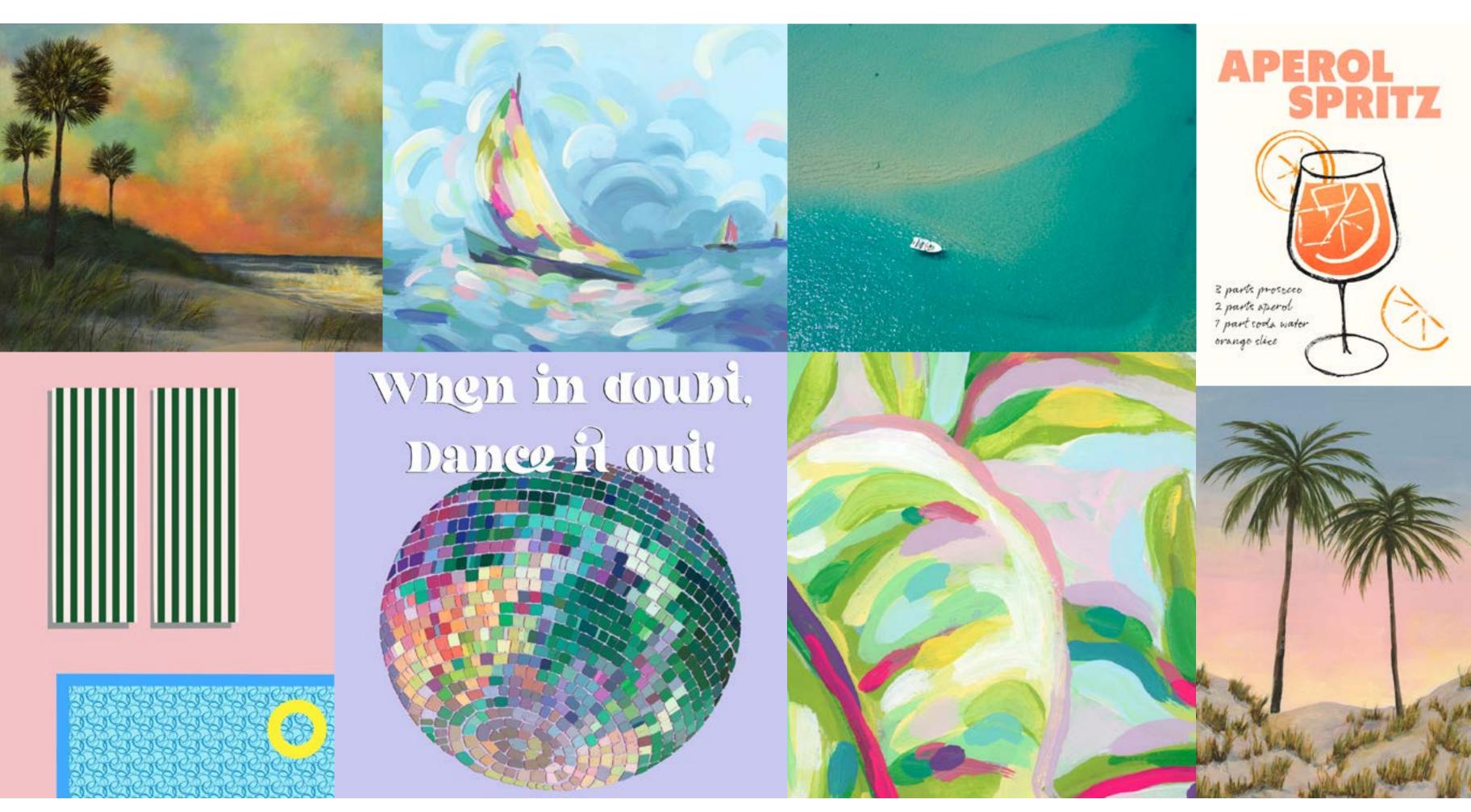
### french floral

A delightful aesthetic that is simply sweet with all the frills. Romantic floral arrangements, dreamy landscapes, and flower fields in soft loose watercolors are femininely elegant.



#### harbor house

Featuring coastal waterways and pensive seascapes in a deep saturated color palette. Ships sailing, boats docked, and wildlife in their natural habitat is reminiscent of life on the harbor.



#### ibizan retreat

A travel-inspired aesthetic that pays homage to a coastal paradise known for its stunning beaches and outdoor entertainment. Playful and relaxed, this island lifestyle features beach scenes, tropical foliage, and fun in the sun.



# patchwork farmlands

The nostalgia of country living is the essence of the farmhouse style. Its traditional and antique aesthetic features wide-open spaces, striking barns, and inviting farmyard animals.